

# ACAP 2018

## ANNUAL CONFERENCE

### CONFERENCE ATTENDEE STATISTICS



#### WHY SPONSOR ACAP 2018?

When your organization sponsors #ACAP2018, you can foster relationships, attain highly qualified contacts, and accelerate your business. Reap the benefits by sponsoring ACAP's 3rd National Conference!

The Association of Croatian American Professionals is a 501(c) 6 - not for profit organization (tax ID number 46-3228548).

## ACAP 2017

## ACAP 2018



ATTENDEES FROM  
7 COUNTRIES  
ACROSS 3 CONTINENTS



85% ATTENDED CONFERENCE LOOKING  
FOR NEW CONTACTS &  
BUSINESS OPPS (60% SUCCESS RATE)



A STRICTLY QUALIFIED AUDIENCE  
WITH REPRESENTATIVES FROM SMB  
TO ENTERPRISE LEVEL COMPANIES



APPROX. 45% OF ATTENDEES  
WERE FEMALE FROM  
NORTH AMERICA AND CROATIA



DIGNITARIES FROM MINISTRIES OF  
THE CROATIAN GOVERNMENT AND  
CHAMBERS OF COMMERCE (USA & CANADA)



SESSIONS COVERING CRUCIAL  
COMMERCE AND TRADE ISSUES  
BETWEEN CROATIA AND USA



A CLEAR AND UNCENSORED DISPLAY  
OF CROATIAN EXPERTISE FROM NORTH  
AMERICA AND BEYOND



OVER 500 ATTENDEES ARE EXPECTED  
AT #ACAP2018 WHICH IS A 300%  
GROWTH RATE WITHIN 2 YEARS

SPONSORSHIP LEVELS	OFFICIAL	GALA	PREMIUM	GOLD	SILVER	BRONZE
Logo Website, Social Media & Newsletter	✓	✓	✓	✓	✓	✓
Signage Sponsorship Board / Media Wall	✓	✓	✓	✓	✓	✓
Complimentary Registrations Conference & Gala Dinner	30	20	15	10	5	2
Ad size Conference booklet	INSIDE COVER	BACKSIDE COVER	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE
Sponsor Sign Gala Dinner Tables	✓	✓	✓	✓	✓	✓
Conference Bag Insert To be provided by Sponsor	✓	✓	✓	✓	✓	
Booth 6 ft. x 6 ft. at venue foyer	✓	✓	✓	✓		
Special Acknowledgement Conference & Gala Dinner Opening	✓	✓	✓			
Naming Rights Gala Dinner	--	✓				
Naming Rights Conference	✓					
PACKAGE PRICE	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000	\$1,000

Sponsorship packages are available at this pricing through **September 18th, 2018**.  
For sponsorship instructions & questions please contact us at [sy@croampro.com](mailto:sy@croampro.com)

ACAP 2018 Conference Committee