

# ACAP 2018

## NATIONAL CONFERENCE

### CONFERENCE ATTENDEE STATISTICS



#### WHY SPONSOR ACAP 2018?

When your organization sponsors #ACAP2018, you can foster relationships, attain highly qualified contacts, and accelerate your business. Reap the benefits by sponsoring ACAP's 3rd National Conference!

The Association of Croatian American Professionals is a 501(c) 6 - not for profit organization (tax ID number 46-3228548).

## ACAP 2017



ATTENDEES FROM  
7 COUNTRIES  
ACROSS 3 CONTINENTS



85% ATTENDED CONFERENCE LOOKING  
FOR NEW CONTACTS &  
BUSINESS OPPS (60% SUCCESS RATE)



A STRICTLY QUALIFIED AUDIENCE  
WITH REPRESENTATIVES FROM SMB  
TO ENTERPRISE LEVEL COMPANIES



APPROX. 45% OF ATTENDEES  
WERE FEMALE FROM  
NORTH AMERICA AND CROATIA



DIGNITARIES FROM MINISTRIES OF  
THE CROATIAN GOVERNMENT AND  
CHAMBERS OF COMMERCE (USA & CANADA)



SESSIONS COVERING CRUCIAL  
COMMERCE AND TRADE ISSUES  
BETWEEN CROATIA AND USA



A CLEAR AND UNCENSORED DISPLAY  
OF CROATIAN EXPERTISE FROM NORTH  
AMERICA AND BEYOND



OVER 500 ATTENDEES ARE EXPECTED  
AT #ACAP2018 WHICH IS A 300%  
GROWTH RATE WITHIN 2 YEARS

## ACAP 2018

SPONSORSHIP LEVELS	OFFICIAL	GALA	PREMIUM	GOLD	SILVER	BRONZE
<b>Logo</b> Website, Social Media & Newsletter	✓	✓	✓	✓	✓	✓
<b>Signage</b> Sponsorship Board / Media Wall	✓	✓	✓	✓	✓	✓
<b>Complimentary Registrations</b> Conference & Gala Dinner	20	10	8	6	4	2
<b>Ad size</b> Conference booklet	INSIDE COVER	BACKSIDE COVER	FULL PAGE	FULL PAGE	1/2 PAGE	1/4 PAGE
<b>Sponsor Sign</b> Gala Dinner Tables	✓	✓	✓	✓	✓	✓
<b>Conference Bag Insert</b> To be provided by Sponsor	✓	✓	✓	✓	✓	
<b>Booth</b> 6 ft. x 6 ft. at venue foyer	✓	✓	✓	✓		
<b>Special Acknowledgement</b> Conference & Gala Dinner Opening	✓	✓	✓			
<b>Naming Rights</b> Gala Dinner	--	✓				
<b>Naming Rights</b> Conference	✓					
<b>PACKAGE PRICE</b>	<b>\$30,000</b>	<b>\$20,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$1,000</b>

Sponsorship packages are available at this pricing through **September 18th, 2018**.  
For sponsorship instructions & questions please contact us at [sv@croampro.com](mailto:sv@croampro.com)